BeautySupply INSTITUTE

Store Opening Checklist

OFFERINGS	FULL CONTACT	FULL IMPACT	FULL EXPERIENCE	FULL INCUBATION	FULL IMPLEMENTATION	FULL COLLABORATION
2 Live Visits to Your Proposed Market	●	●	●	●	●	●
Beauty Supply Academy Online Training (6 courses)	●	●	●	Beauty Supply Academy (19 Courses)	Beauty Supply Academy (19 Courses)	Beauty Supply Academy (19 Courses)
Assign Project Manager (Team)	●	●	●	●	●	●
Create Timeline of Store Opening	●	●	●	●	●	●
Site Visit w/ Locations Report (client provides up to 3 locations)	●	●	●			
Site Selection: Identify Proposed Locations in 1 Zip Code w/Reports				●	●	●
Lease Negotiation		●	●	●	●	●
Coordinate Deliveries: Manage Shipment w/Client	●	●	●	●	●	●
Accounts Setup (open new Distributors, Manufacturers, & Supplier accounts)	●	●	●	●	●	●
Order Products (create first big inventory order, including equipment)	●	●	●	●	●	●
Hair Network Access (highest brand hair for a fraction of what it would cost by yourself)	●	●	●	●	●	●
Contact Prospective Landlords and Negotiate Lease Terms	●	●	●	●	●	●
Layout to Design Your Store	●	●	●	●	●	●
Assemble Commercial Shelving and Place Showcases	●	●	●	●	●	●
Product Placement (with pricing and shelf labels)	●	●	●	●	●	●
Build Computer System's Database (including all applicable software)	●	●	●	●	●	●
Build Point of Sale (POS) System with over 20,000 Products	●	●	●	●	●	●
Beauty Supply Store QuickBooks Point of Sale Training Class (Live or Online)	●	●	●	●	●	●
The New Store Owner's Guide Book: Upon Opening	●	●	●	●	●	●
Operations Manual Template	●	●	●	●	●	●
3 Months of Technical Support	●	●	●	●	●	●
6 Months Technical Support		●	●	●	●	●
9 Months Technical Support			●	●	●	●
12 Months of Technical Support				●		
18 Months of Technical Support					●	
24 Months of Technical Support						●

OFFERINGS	FULL CONTACT	FULL IMPACT	FULL EXPERIENCE	FULL INCUBATION	FULL IMPLEMENTATION	FULL COLLABORATION
Store Management Online Training (online class for owner to help establish procedures & processes)		●	●	●	●	●
S.A.T. – Shadow, Analyze, Train (spend 1-2 days at your store within the first 12 months of opening: Observe your operations, Determine how to increase your sales & traffic flow, and Provide training)			●	●	●	●
New Hire On-Boarding Training (teaches managers/assistant managers how to properly train and onboard new hires; provides outline of 6-week training for store associates)			●	●	●	●
Grand Opening Coverage (Media Team Will Travel to Your Store to Gather Opening Day Footage)			●	●	●	●
Beauty Supply Academy (BSAC) – Think PhD in Beauty Supply Industry (Online Only)				●	●	●
School of Entrepreneurship Power M.O.V.E. Program (Think Mini MBA Program (Online Only)			●	●	●	●
Business Plan (completed within 45 business days) with Funding Program & Credit Repair & Access up to $100,000 to open beauty supply store			●	●	●	●
Business Plan (completed within 21 business days) with Funding Program & Credit Repair & Access up to $100,000 to open beauty supply store						
Beauty Supply Marketing Plan				●	●	●
TV Ad (produce 30-second TV ad)				●	●	●
Trailer (produce 2-minute trailer of your journey to your grand opening)				●	●	●
YouTube (upload trailer to store YouTube account and promote for 5K views)				●	●	●
Social Media Ads (use our EXACT ad copy to drive traffic into your store. No need to reinvent the wheel)				●	●	●
Beauty Supply E-Commerce Website					●	●
Salon within the Store (Design, Equipment Ordered, Setup)						●

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Email us to get started: consultme@beautysupplyinstitute.com